

Message Text

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PAGE 01 MOSCOW 04192 271049Z

44

ACTION EUR-12

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R 271025Z MAR 75
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 8633
AMEMBASSY VIENNA
AMEMBASSY WARSAW

UNCLAS MOSCOW 4192
USDOC FOR BEWT/THOMPSON
VIENNA FOR EWTC/MARTIN

WARSAW FOR USTDTIO WARSAW

E.O. 11652: NA
TAGS: BEXP, UR
SUBJECT: CATERPILLAR TRACTOR BETWEEN-SHOW PROMOTION

1. CATERPILLAR OVERSEAS S.A., GENEVA, SWITZERLAND, SUBSIDIARY OF CATERPILLAR TRACTOR CO., PEORIA, ILLINOIS SUCCESSFULLY COMPLETED TWO-DAY (MARCH 25-26) SERVICE SEMINAR IN THE UNITED STATES COMMERCIAL OFFICE.
 2. OVER 65 SOVIET MINISTRY OFFICIALS AND TECHNICIANS CONCERNED WITH DAY-TO-DAY SERVICE PROBLEMS OF CATERPILLAR EQUIPMENT IN USE IN USSR ATTENDED THIS INFORMATIVE SEMINAR. AFTER FORMAL PRESENTATION BY MEMBERS OF CATERPILLAR OVERSEAS SERVICE ORGANIZATION, SOVIET GUESTS HAD LENGTHY OPPORTUNITY TO ASK QUESTIONS AND TO DISCUSS AREAS OF MAINTENANCE WHICH REQUIRE CATERPILLAR ENGINEERING EXPERTISE.
 3. MR. GEORGE RICE, ASSISTANT SERVICE MANAGER, CATERPILLAR OVERSEAS S.A. STATED QUOTE OUR MEETING WAS EXTREMELY WELL ORGANIZED ... THE DECOR AND FACILITIES CREATED A PLEASANT ATMOSPHERE ... WE WERE PROUD TO SHOW THIS MEETING PLACE TO OUR GUESTS WHO TREATED IT AS A PART OF AMERICA.
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THANKS FOR A JOB WELL DONE. UNQUOTE (CLEARED FOR

PUBLICATION.)

4. COMPLETED DIBA-411P FORM WILL BE POUCHED BEWT/TPD.
STOESSEL

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NNN

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